



December 2024 Edition

A MESSAGE FROM MARKETING



Since we've been working together starting in 2017, we've learned to recognize the importance of taking time to enjoy the holidays with our families. We know that the first quarter can quickly turn into chaos, but honestly, we wouldn't want it any other way!

We're keeping busy preparing for the Sales Conference, Vendor Shows, and our Spring Kitchen & Bath Sale. Not to mention, we're diving into Vendor CRP Processing and Customer Rewards Programs. On top of all that, we're also working on several exciting campaigns!

We're thrilled to be partnering with Randy Breslow of Pioneer Building Systems and Brian Eisenhower on a Barnodominium project that will showcase our estimating, delivery capabilities and our kitchen and bath showroom experience. Additionally, we're collaborating with the HR Department on new initiatives, including an internal podcast that will cover a variety of important topics from key members around Lezzer Lumber and a revamped careers page for our website. And of course, we're excited to support the new Design Center in York, PA, as they prepare for their grand opening on January 30th.

One thing that has remained a constant in our department is the strong family bond we share. It's not just a core value; it's a living example of how we work together. Bill, who has been in his role since 2007, often says that Ryan, who joined in 2017, is the son he never had. Ryan is the visionary who always keeps his eyes on the bigger picture, while Bill runs the day-to-day operations of the department. As Lezzer Lumber continues to grow, so will our marketing department, and you'll see us expanding our family to help further support you.

On a personal note, as we talk about growing our work family, we're also celebrating growth at home. Ryan and his wife Chelsea are expecting their third child in early February, which means Ryan will be a bit more limited with travel in the coming weeks. And Bill has

some big family news, too—he's getting his fifth grandson in April! That makes four boys and one girl. Bill jokes he doesn't know how to handle boys, but we think he'll do just fine!

Thank you for all your hard work and support. We look forward to another great year ahead, with plenty of growth, success, and family moments both at work and at home!

Warmly,

Bill Thomas & Ryan Scaife
Marketing Team, Lezzer Lumber



LEZZER LEGACY AWARD NOMINEES

FAMILY • INTEGRITY • PRIDE • PASSION

Congrats to our Lezzer Legacy Award Nominees from December!

Curwensville - Terry
Catalano
DuBois - Dan Powers
Indiana - Jared Shultz
Butler - Jason Hall
State College - Justin Myers

Pennsdale - Scott Seneca
LCD - Linda Bussler
Lancaster - Dave Shoff
Reading - Rick Eckroth
Manheim - Dylan Kurtz

Truss - Tom Wallace
Corporate - Terry Caldwell
Harrisburg - Katie Kahley
Stockertown - Darin Steward

LEZZER NEWS

Happy Retirement!



A huge congratulations to long-term Lezzer Lumber employees Jerry Patterson & Greg Patton from our Curwensville location on their retirements! We are so thankful for their years of service and wish them the absolute best in their next endeavors.

Pennsdale Chili Cook Off

Our Pennsdale store had a fantastic time hosting their annual Chili Cook-Off! With five chili entries, plus some delicious jalapeño popper and buffalo chicken dips, the event was an awesome time to come together to celebrate good food and great company! Congrats Bo Hackney, whose chili was declared the winner!



Lezzer Littles

Congratulations to Josh Bailey, Facilitator in Butler, and his wife on the arrival of their baby boy, Matthew Robert Bailey! Welcome to the world, baby Bailey!



Tailgate Party Highlights

Our Tailgate Party on Friday, December 13th was a hit, with employees showing off their favorite sports team gear and enjoying some great food. Plus – K.C. Lezzer celebrated the Eagles win over the Steelers by wearing his least favorite team's jersey!



2025 Lezzer Product Expos

SAVE THE DATE

2025 Lezzer Lumber Product Expos

HARRISBURG: 2-6, 2025
SHERATON HARRISBURG

LANCASTER: 2-13, 2025
SPOOKY NOOK

STATE COLLEGE: 2-19, 2025
PENN STATER

STOCKERTOWN - 3-6, 2025
WIND CREEK

PITTSBURGH - 3-12, 2025
RIVERS CASINO



Don't forget – our 2025 product shows are coming up in February and March!

Do you have an idea for an announcement, event, success story, co-worker shoutout, or department update we could feature in next month's newsletter? We'd love to hear from you! Please send submissions to ceciliasurovec@lezzer.com for consideration.

SAFETY REMINDERS

Winter Safety Tips: Stay Safe and Warm This Season

Winter is here, and with it comes snow, ice, and cold weather! Whether you're working inside or outside, it's important to take a few simple steps to stay safe and warm on the job. Here's a few tips to keep in mind:

1. Bundle Up

When the temperature drops, layers are your best friend. Start with a moisture-wicking base layer to keep sweat off your skin, then add an insulated outer layer to trap heat. Don't forget warm gloves, socks, and a hat to protect your hands, feet, and head from the cold.

2. Stay Steady on Your Feet

Slippery spots are everywhere in winter. Take extra care when walking, especially outside. Watch for ice on sidewalks, stairs, or around the entrances. If you're on a slippery surface,

slow down, and make sure your shoes have good grip.

3. Watch the Weather

Winter weather can change on a dime. If the forecast calls for snow, ice, or freezing temperatures, be prepared for potential delays or disruptions. Stay flexible and check weather updates throughout the day.

4. Keep an Emergency Kit in Your Car

Make sure your car's emergency kit is stocked with essentials like blankets, extra clothing, non-perishable snacks, water, a flashlight, and a first aid kit. A shovel, ice scraper, and some sand or salt can also come in handy if you get stuck in the snow.

Let's make sure we all stay safe, warm, and productive this winter season. Stay aware, stay prepared, and let's keep it safe out there!

RECENT PROJECTS





Check out the before and after photos of this amazing kitchen renovation in Malvern, PA! Kitchen & Bath Designer Jillian Czyzewski from the Lezzer Lumber Exton location designed the updated room. This project featured Fabuwood cabinets & Classic Rock quartz all installed by Cutting Edge Construction.

EARN
\$1000
**WHEN YOU REFER
A NEW EMPLOYEE**

Get

\$500

for you AND your referred hire after 90 days.*

Then

\$500

for you AND your referred hire after one year.*

*Bonus applies to full-time positions. Contact HR for more information.



Lezzer Lumber | 332 Schofield Street | Curwensville, PA 16833 US

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